

DEDICATED TO
THE FUTURE
OF ENERGY.

WELCOME

we invite you to consider the

BENEFITS FOR **YOUR** DELEGATION

in voting Houston, Texas, USA for WPC 2020

The WPC facilitates collaboration among oil producing nations to spur growth and to ensure the future of a sustainable, global energy industry. This collaboration is especially needed now, in light of the challenges facing our industry.

Committed to the future of the energy industry, Houston is a vested partner and global hub of leading oil and gas and renewables business, research & development, talent, production, refining and distribution.

For WPC 2020, the US National Committee and Houston are uniquely positioned to facilitate collaboration and to generate a congress that significantly benefits the energy industry on a global level. Within this bid, we present these benefits for your consideration.

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VIDEO

WPC IMMEDIATE PAST PRESIDENT,
RENATO BERTANI
ENDORSES UNITED STATES BID

EXPERIENCE THE BENEFITS

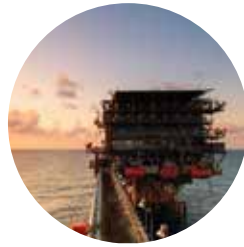
- < GLOBAL LEGACY PROGRAM
- < MORE BUSINESS CONNECTIONS
- < ENGAGING AGENDA
- < GLOBAL CITY



GLOBAL LEGACY PROGRAM FUNDS LEGACY PROJECTS AROUND THE GLOBE

Energy is a global industry, US NC Members operate globally, and we propose to share WPC 2020 net profits globally, a first in WPC history.

If held in Houston, the US NC will return **<100% of its net profits >** from hosting WPC 2020 to the World Petroleum Council for the purpose of establishing multiple, Legacy Projects around the globe.



MORE CONNECTIONS, ENGAGING AGENDA & LARGER EXPOSITION

The concentration of leading energy industry technology, infrastructure and human capital in and surrounding Houston including¹:

- < 3,700 energy companies
- < 23% of U.S. refining capacity
- < 40% of U.S. base petrochemical capacity

would generate a rich WPC 2020 technical agenda, more business connections and potentially the largest WPC exposition and record attendance.



GLOBAL HOUSTON: DIVERSE, WELCOMING, SAFE & CONVENIENT

- < #1 most ethnically diverse USA city
- < 140 languages spoken
- < 91+ foreign consulates
- < 25% of population foreign born
- < Direct flights from 74 international cities
- < All qualified WPC delegates will be extended visas to attend WPC 2020
- < Hotels, dining and entertainment within walking distance of WPC 2020
- < Community supportive of energy industry

SCORE BIG

HIGHER RETURN FOR YOUR INVESTMENT

- < GLOBAL LEGACY PROGRAM
- < OUTSTANDING TECHNICAL QUALITY
- < LARGEST EXHIBITION
- < 10,000 DELEGATES ANTICIPATED
- < MORE BUSINESS CONNECTIONS

HIGHER RETURN FUELED BY OIL & GAS IN HOUSTON¹

3,700
OIL & GAS
COMPANIES

1,022
IN OIL & GAS
EXTRACTION

945
IN SERVICE
& SUPPORT

150
IN PIPELINE
TRANSPORTATION

19 OF THE
TOP 25
U.S. PUBLICLY TRADED
E&P FIRMS

15 OF THE
20 LARGEST
U.S. INTERSTATE PIPELINE
COMPANIES

¹ GREATER HOUSTON PARTNERSHIP STATISTICS AS OF Q1 2015



A WPC
1st

GLOBAL LEGACY PROGRAM

WPC 2020 PROFITS SHARED TO ESTABLISH
LEGACY PROJECTS **AROUND THE GLOBE**

If selected for WPC 2020, the US NC to WPC will dedicate **< 100% of its net profit >** to establish Legacy Projects around the world, a Global Legacy benefiting the next generation of energy industry young professionals.

Funds would be redistributed by the World Petroleum Council to select Legacy Projects benefiting six world regions. Legacy Projects will align with WPC Legacy Committee initiatives, including educating and developing the future of the energy industry.

For more information: dpalomo@houstonforwpc2020.com

IF WPC 2020 IS HELD IN HOUSTON

100%

OF US NC NET PROFIT

WILL BE USED TO ESTABLISH
LEGACY PROJECTS IN

6 WORLD REGIONS¹

¹ UN Statistics Division World
Region Classifications



VIDEO

WPC IMMEDIATE PAST PRESIDENT,
RENATO BERTANI COMMENTS ON
GLOBAL LEGACY PROGRAM

1 AMERICAS

- < ARGENTINA
- < BRAZIL
- < CANADA
- < COLOMBIA
- < CUBA
- < MEXICO
- < PANAMA
- < PERU
- < SURINAME
- < TRINIDAD & TOBAGO
- < URUGUAY
- < USA
- < VENEZUELA

2 WESTERN & NORTHERN EUROPE

- < AUSTRIA
- < BELGIUM
- < DENMARK
- < FRANCE
- < GERMANY
- < NETHERLANDS
- < NORWAY
- < SWEDEN
- < SWITZERLAND
- < UK

3 EASTERN & SOUTHERN EUROPE

- < BOSNIA & HERZEGOVINA
- < BULGARIA
- < CROATIA
- < CZECH REPUBLIC
- < HUNGARY
- < MACEDONIA
- < POLAND
- < ROMANIA
- < RUSSIA
- < SERBIA
- < SLOVAK REPUBLIC
- < SLOVENIA
- < SPAIN
- < UKRAINE

4 AFRICA

- < ANGOLA
- < ALGERIA
- < EGYPT
- < GABON
- < KENYA
- < LIBYA
- < MOROCCO
- < MOZAMBIQUE
- < NIGERIA
- < SIERRA LEONE
- < SOUTH AFRICA

5 WESTERN & CENTRAL ASIA

- < AZERBAIJAN
- < SAUDI ARABIA
- < BAHRAIN
- < CYPRUS
- < ISRAEL
- < KAZAKHSTAN
- < KUWAIT
- < OMAN
- < QATAR
- < SAUDI ARABIA
- < TAJIKISTAN
- < TURKEY
- < UAE

6 EASTERN & SOUTHERN ASIA

- < CHINA
- < INDIA
- < INDONESIA
- < IRAN
- < JAPAN
- < KOREA
- < PAKISTAN
- < THAILAND
- < VIET NAM



HOME

THE
LARGEST
WPC

HIGH QUALITY AGENDA

INSIGHTFUL SPEAKERS & TECHNICAL TOURS
MORE EXHIBITIONS, MORE DELEGATES

Access world renowned industry leaders and advanced facilities in Houston, and attend engaging presentations and cutting edge technical tours to gain valuable insight into industry trends and leading technologies.

Experience perhaps the largest and best attended WPC exhibition to date, due to the strong energy industry support, state of the art conference facilities and ample hotel capacity near the Houston convention center.

**STRONG
POTENTIAL
SPONSORS
TECHNICAL TOURS
& SPEAKERS**



TECHNICAL TOURS

CONOCOPHILLIPS
EAGLE FORD OPERATIONS
UNCONVENTIONAL
SHALE PLAY

BAKER HUGHES
ENGINEERING, SCIENCE,
R&D AND MANUFACTURING
FACILITY

EXXONMOBIL
BAYTOWN PETROLEUM
& PETRO-CHEMICAL
COMPLEX

HALLIBURTON
REAL TIME CENTERS™
CENTER FOR VIRTUAL
WELL MANAGEMENT

**ONESUBSEA™
CAMERON & SCHLUMBERGER**
SUBSEA RESERVOIR
RECOVERY

SPACE TECHNOLOGIES
NASA JOHNSON SPACE
CENTER AND SPACE
PORT PROJECT

TEXAS MEDICAL CENTER
ENERGY AND MEDICAL
COLLABORATE, WORLD'S
LARGEST MEDICAL CENTER

MAJOR ENERGY CONFERENCES

HOUSTON HAS A HISTORY OF HOSTING ENERGY CONVENTIONS

SPE Offshore Technology
Conference (Annual)
1969 - Present
Attendance: 100,000

NAPE
EXPO
1999 - Present
Attendance: 16,000

American Association
of Petroleum Geologists
1995 | 2002 | 2006
Attendance: 8,900

SPE Annual Technical
Conference & Exhibition
1999 | 2004 | 2015
Attendance: 10,000

Wind Power
Conference
2008 | 2019
Attendance: 2,500

LNG 17
2013
Attendance: 13,000

Solar Power
2013
Attendance: 5,000

CERAWEEK
(ANNUAL)
2005 - Present
Attendance: 2,700



WIND

HOUSTON IS A GLOBAL
CENTER FOR WIND ENERGY
AND THE #1 IN U.S. WIND
POWER PURCHASES¹



BIOFUEL

28.6% OF U.S. BIODIESEL
PRODUCTION CAPACITY
IS IN HOUSTON¹



SOLAR

HOUSTON SOLAR
POWER PRODUCTION:
5 MW, ANNUAL¹

RENEWABLE ENERGY

Wind accounts for nearly all of the electricity generated from renewable resources in Texas.² Texas leads the U.S. in wind-powered electricity generation, producing more than 1/5 of the U.S. total in 2014.^{3,4}

¹ Greater Houston Partnership (June 2015)
² U.S. Energy Information Administration, Electric Power Monthly (February 2015)
³ American Wind Energy Association, accessed December 9, 2015.
⁴ Wind Energy Foundation, Wind at Work in Texas, accessed December 9, 2015.



HOME



MORE BUSINESS CONNECTIONS

- < More energy companies, more delegates, more business
- < Attend special Business Forum to make additional connections
- < VIP Match-Making for Ministers of Energy, Heads of State and CEOs
- < Meet outside of WPC in one of many nearby meeting spaces

TOGETHER WE ARE BETTER CROSS-INDUSTRY COLLABORATION FOR ENERGY INNOVATION

Collaboration with other industries can produce new solutions to pressing energy industry challenges. Houston offers opportunities for collaboration beyond oil and gas as an innovation hub for renewable energy and other industries, including medical, aerospace and shipping.

ENERGY, MEDICAL, AEROSPACE COLLABORATION: PUMPS & PIPES

An example of cross-industry collaboration for innovation is Pumps & Pipes, a Houston program that brings together leading industry, academic and community professionals in the Energy, Medical and Aerospace industries to collectively solve pressing Pumps & Pipes challenges.

[MORE INFORMATION](#)



MAJOR HOUSTON INDUSTRIES

- < ENERGY
- < MEDICAL
- < AEROSPACE
- < SHIPPING

OTHER BUSINESS CONNECTIONS

MORE CROSS-INDUSTRY COLLABORATION OPPORTUNITIES



BIOTECHNOLOGY & LIFE SCIENCES

- < 190 companies / partnerships
- < 130 top hospitals and clinics
- < Leading biotech research facilities



MANUFACTURING & TECHNOLOGY

- < 6,063 manufacturers
- < 500,000 skilled manufacturing workers
- < 400 software development companies



DISTRIBUTION & LOGISTICS

- < 6th largest sea port worldwide
- < Trade gateway to Latin America
- < Distribution hub for central U.S.



HIGHER EDUCATION

- < 400,000 students in 2015
- < Over 7 major universities
- < 71,000 degrees awarded in 2015





WALKABLE
WPC

**SEE MORE.
NETWORK MORE.
COMMUTE LESS.**
CONVENIENT ACCESS &
CONVENTION DISTRICT

[MORE INFORMATION](#)



EXPERIENCE MORE WITHIN WALKING DISTANCE

VIBRANT, COMPACT & WALKABLE DOWNTOWN CONVENTION DISTRICT

- < CONVENTION CENTER
- < 7,000 HOTEL ROOMS
- < FREE WI-FI
- < ENTERTAINMENT
- < PRO SPORTS STADIUMS
- < 15+ DINING OPTIONS
- < MEETING VENUES
- < 48,562 M² PARK
- < THEATRE DISTRICT
- < CENTRAL BUSINESS DISTRICT

SEE MORE.

< Access all technical sessions online via recorded archives and live streaming

NETWORK MORE.

- < See more delegates, exhibits and technical tours at WPC 2020 in Houston
- < Complimentary wi-fi access through out the entire convention district

COMMUTE LESS.

< Reduced carbon footprint, walkable, paperless congress



TRAVEL TO HOUSTON. FLY NON-STOP FROM 195 CITIES.

- < All qualified WPC delegates will be extended visas to attend WPC
- < Dedicated U.S. Customs & Immigration line for delegates in Houston
- < Fly direct from 74 international cities, and every inhabited continent
- < Two international airports: IAH / HOU

[MORE INFORMATION](#)



MORE TO VISIT NEAR THE CONVENTION DISTRICT.

- < Museum District: 19 museums in one area
- < Downtown Theater District: Opera, Ballet Symphony and Performing Arts
- < Professional Sports: American Football, Soccer, Baseball, Basketball
- < Nasa Space Center Houston
- < Shopping

[MORE INFORMATION](#)



HOME

DEDICATED TO
THE FUTURE
OF ENERGY.

WPC 2020 IN HOUSTON BENEFITS YOU

- < GLOBAL LEGACY PROGRAM
- < HIGHER RETURN ON INVESTMENT
- < ENGAGING TECHNICAL AGENDA
- < MORE BUSINESS CONNECTIONS

A FINAL WORD

The US National Committee is committed to the future of a global, sustainable energy industry, as demonstrated by the Global Legacy Program, which would establish Legacy Projects, aligned with WPC objectives, around the world.

The US NC commitment is also demonstrated by this, our third, consecutive bid to host the World Petroleum Congress. WPC last convened in the USA in 1987.

We invite you to support a Global Legacy, to experience and network more, and to enjoy your time in Houston for WPC 2020.

MORE INFORMATION

houstonforwpc2020.com
dpalomo@houstonforwpc2020.com
+1 713.853.8326

FOLLOW US



23rd World Petroleum Congress **CANDIDATE**

HOUSTON
TEXAS, U.S.A.

